

THE AMERICAS
D2D POLICY FORUM 2026

Spectrum, Scale and the Next Phase of
Direct-to-Device Connectivity

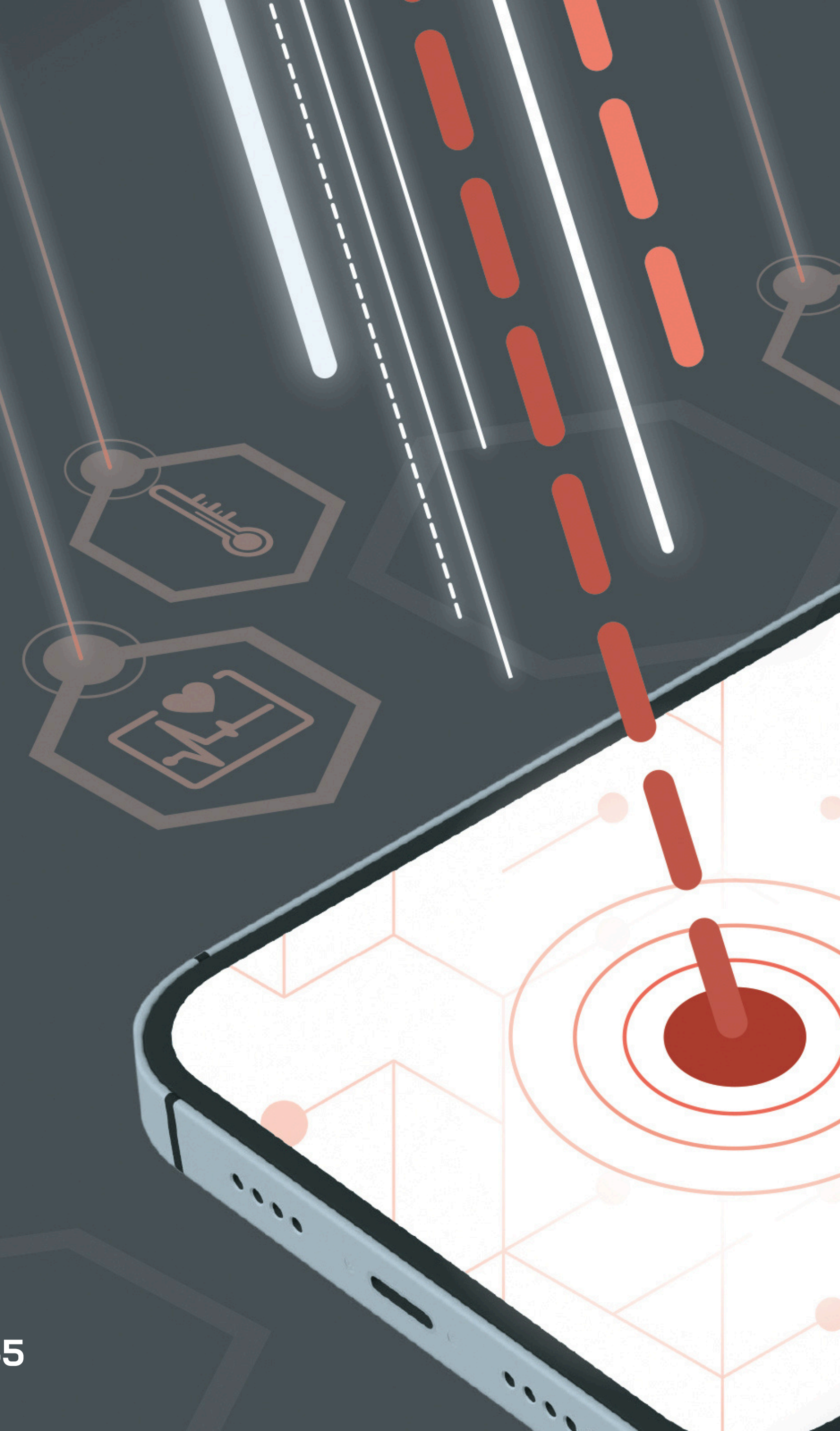
DECEMBER 9, 2026

WASHINGTON, D.C., USA

Sponsorship Brochure

d2dpolicy.com

For further details, please contact: dan.craft@forum-global.com | +44 (0) 7748 960 955





Spectrum, Scale and the Next Phase of Direct-to-Device Connectivity

Direct-to-device (D2D) connectivity has moved from trial to commercial reality, bringing satellite and mobile networks closer together than ever before. Messaging is already expanding into voice, data and IoT, while new partnerships between satellite operators and mobile providers are reshaping the market. The question is no longer whether D2D will scale, but how far it can go — and what spectrum and regulatory frameworks will be needed to support its next phase.

This one-day policy forum will provide a platform for informed discussion and debate on the issues that will define D2D in the coming years, from licensing and spectrum policy to emerging business models and the global regulatory debate ahead of WRC-27. It will also provide an opportunity to connect with senior peers from across the satellite, mobile, technology and policy communities.

View the Key Themes



Topics to be Discussed:



D2D Goes Mainstream – Next steps towards commercial-scale connectivity



The Future of D2D Regulation – Keeping pace with a changing market



Spectrum for D2D – Spectrum needs for the next phase



New Partnerships & Business Models – Shaping the evolving market



D2D and Wi-Fi – The potential of unlicensed spectrum



D2D and the Road to WRC-27 – Shaping the global regulatory debate



Spectrum, Scale and the Next Phase of Direct-to-Device Connectivity

Sponsorship Packages

The following pages provide an overview of the sponsorship packages and opportunities available for this year's Americas D2D Policy Forum.

These serve as a starting point - we work closely with all our sponsors to understand their goals and objectives and, if required, create a bespoke package to align with their unique needs.

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This event will be held back to back with the **Americas Spectrum Management Conference** on December 7-8, 2026. For more information on a joint package please get in touch with the above details.

Sponsorship Packages

Platinum Package – \$15,000

- Exclusive speaking position for a company representative to participate during one of the main plenary sessions;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – to take place the evening before the first day of the conference;
- 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference;
- Inclusion of your organization logo as a ‘platinum sponsor’ across all pre-event and event day materials, including:
 - Conference website (with link to your website);
 - All marketing emails;
 - Event day banners and stage backdrop at the conference venue;
 - On post event materials;
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates;
- Opportunity to take an exhibition stand, located in a prime location at the conference venue;
- Advance access (1 week before the event) to the list of attendees who will be participating;
- Access to an exclusive post-event electronic report, summarising the key discussions, insights and findings from each session.



 **ForumGlobal**

Sponsorship Packages

Gold Package – \$8,000

- 2 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference;
- 1 place at the pre-conference VIP and speaker networking dinner – to take place the evening before the first day of the conference;
- Inclusion of your organization logo as a 'gold sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website);
 - All marketing emails;
 - Event day banners and stage backdrop at the conference venue;
 - On post event materials;
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates;
- Opportunity to take an exhibition stand, located in a prime location at the conference venue;
- Advance access (1 week before the event) to the list of attendees who will be participating.

Sponsorship Packages

Exclusive Hosting of VIP & Speaker Dinner – \$10,000

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics. The full benefits of this option include:

- Opportunity to introduce and lead dinner-debate
- A welcome drink and a three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards Inclusion of company materials in delegate e-pack
- Three complimentary delegate places to attend the main conference

Exclusive Hosting of Lunch Salon – \$9,250

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organization. The full benefits of this option include:

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

Sponsorship Packages

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity –\$6,750

Become a sponsor of the refreshment breaks of the event and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation. The full benefits include:

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 25 mins)
- Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break
- Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- Opportunity to take an exhibition stand for the duration of the event
- One guaranteed and complimentary delegate place for a representative to attend the full conference

Product Opportunities

As well as the main Sponsorship Packages, we also offer a range of product based branding opportunities. These have been chosen specifically for their ease of production and value beyond the event itself. The options are by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



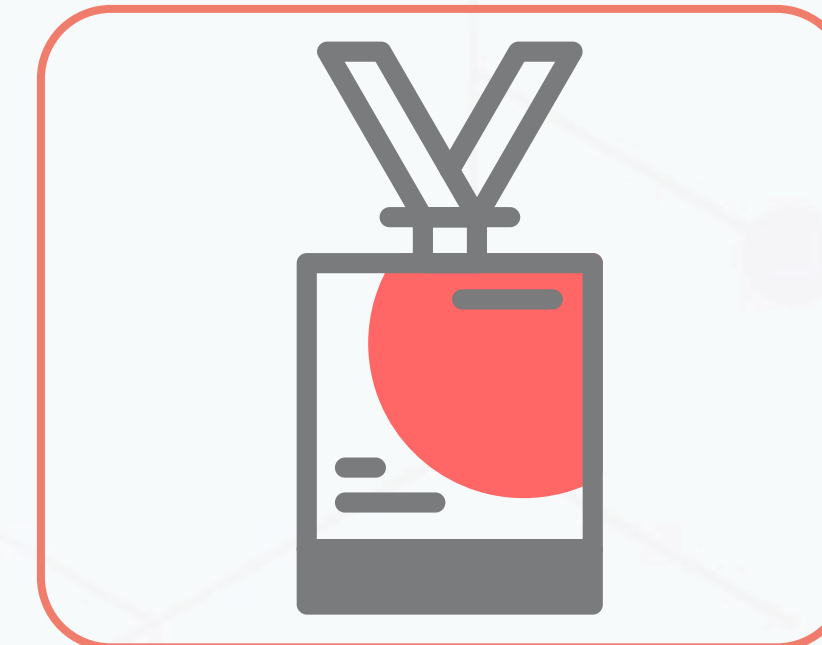
Insert in Delegate e-pack – \$1,000

Product or promotional materials can be included within the delegate e-packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



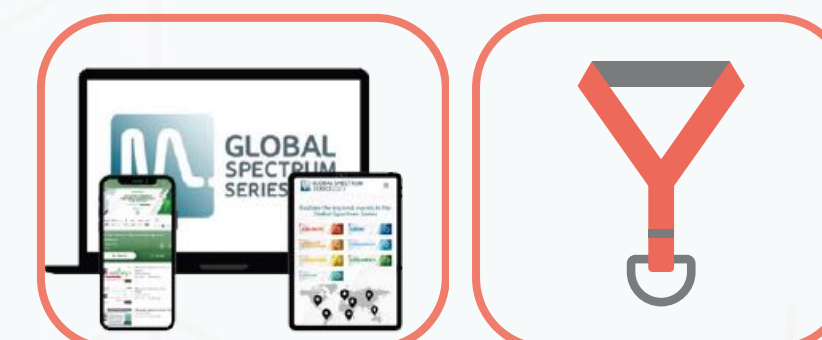
Sponsorship of lanyards – \$2,500 + cost of production

- Company logo printed in full color on all lanyards.
- Option of having the lanyard production organized by Forum Europe (production costs to be covered by your organization) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges – \$2,000

- Company logo printed in full color on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Bundle Package: Lanyards, Delegate Packs & Badges – \$4,500 + cost of production

Cut costs and maximize brand visibility with our special 3-in-1 bundle package.



Stands are prominently situated in the foyer area outside the conference room, and all delegates will pass through this area on approach to the conference room and for refreshment breaks throughout the event days, thus ensuring visibility and exposure to your company and providing several opportunities for delegates to explore your exhibitor display.

As part of the exhibitor's package, you will receive:

A unique exhibition space of 2.5m x 3m, including a display table
Admittance to the exhibition area for one representative to act as a host/hostess on the stand
A 25% discount off the standard conference fees for any organization representatives who wish to attend the main event
Listing of your company details on the event website along with a link to your homepage
In addition, you will also receive access to the delegate e-packs, which will include speaker presentations and other conference materials.

Exhibition details:

All stand areas are sized at approximately 2.5m x 3m. The exhibition will be of a table top nature, not enclosed by a shell scheme Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price Exhibitors will be contacted to confirm the possible set-up times.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.



Be recognised as an important sector leader with an exclusive exhibition space at the Americas D2D Policy Forum.

\$1,750

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies



Contact

If you are interested in learning more about the Americas D2D Policy Forum, please contact Dan Craft using the details below:

Dan Craft Managing Director
Forum Global
dan.craft@forum-global.com
+44 (0) 7748 960 955

